

brownejacobson^{LLP}

EdCon2023

12–26 January 2023

#EdCon2023

EdCon2023 user guide

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Welcome to EdCon2023: Planning for the future

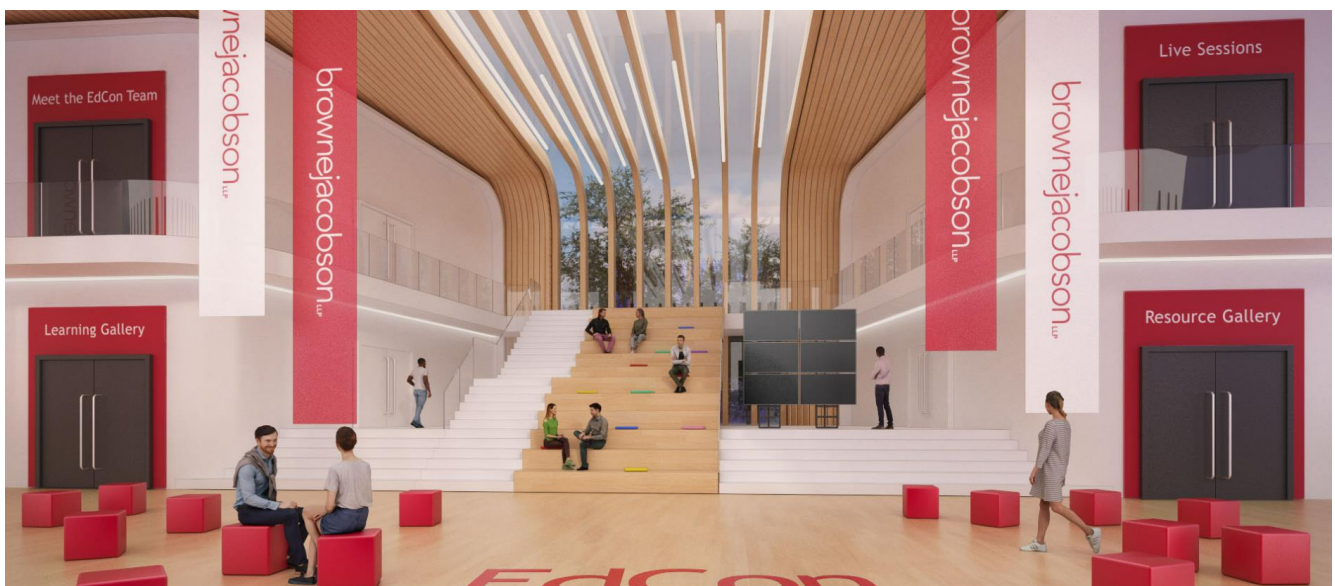
EdCon2023 is Browne Jacobson's free virtual event space where you have the opportunity to hear from our lawyers and HR experts. The platform is live for 2 weeks and has both pre-recorded content (which includes top tips, advice and guidance, along with commercial approaches to manage the complex challenges you face) and 6 live Q&A sessions with our leading experts. You will also find a large number of useful resources on the platform, and contact details of our EdCon2023 response team, should you have any queries.

Logging in to the platform

Using your exclusive joining link, you will be brought to the EdCon2023 registration page. Please log-in using your School or Trust email address (the same email address which you registered with previously). Once you are successfully logged-in, you will be taken to the EdCon2023 homepage, which will give you access to the four key areas:

- Meet the EdCon Response Team
- Learning Gallery
- Resources
- Live Sessions

Click on one of the grey doors to access the area you'd like to visit and click 'homepage' to return to the main event space.



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Meet the EdCon Response Team

With over 40 dedicated education specialists at Browne Jacobson, we're one of the largest and most diverse education law firms in the country. However, despite our size and national reach, we're best known for our personal, straight-talking, and down-to-earth approach. You can rely on us to provide genuine insight and a fresh perspective to the issues you face.

We pride ourselves on being quick to respond, providing you with the support you need, when you need us most. We are certainly applying that same principle to EdCon2023 too. The EdCon2023 response team are available whilst the platform is live, to be on-hand with any questions and queries you may have. Please do use the contact details available to make the most out of your EdCon2023 experience.

Resource Gallery

As one of the largest specialist education teams in the country, we deliver a comprehensive portfolio of legal and HR services to schools and trusts nationally. Our team are here to help you succeed in the rapidly changing legal regulatory landscape. In addition to our expert advice, guidance and representation, we have developed a range of resources, support and training to meet your needs.

Visit the resource gallery to view these resources and please do get in touch with our EdCon Response Team if you have any questions.

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Learning Gallery

Our team of education specialists are renowned for their practical, straight-talking legal advice and HR services. They've prepared a range of keynote seminars and shorter, bite-size insights, advice and guidance covering some of the major challenges you're facing right now and for the year ahead.

We know how busy you are, so we have designed EdCon2023 to fit around you. All of the content in the Learning Gallery is available to watch at your own convenience, so we recommend you block some time out in your diary to view the on-demand sessions. These sessions are listed for you on the next page.

Live Sessions

Our experienced speakers are hosting these live sessions on Zoom, giving you the opportunity to ask any questions, talk about any difficulties you might be having, and work through real world examples together.

The live sessions each follow one of the keynote on-demand recordings and take place during the second week of the live event. We recommend that you watch the on-demand content within the first week of the platform being live, to allow time to prepare questions for the live sessions.

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On-demand keynotes

Governance, growth and commercial support

Title	Speakers	Description	Time
Reducing the burden of subject access requests	Dai Durbridge	SARs drain time and energy. Dai talks through five top tips to cut in half (at least!) the time required to manage SARs	26 minutes
Trust Income: Commercialisation and trading	Nick MacKenzie and Tom Briant-Evans	Nick and Tom discuss what trusts can and cannot do and the best vehicles to facilitate your commercial ambitions	28 minutes

Pupil, student and parent matters

Title	Speakers	Description	Time
Exclusions	Hayley O'Sullivan and Philip Wood	Hayley and Philip talk you through the practical impact of the new guidance, including managed moves in practice and areas of contention	48 minutes
SEND and admissions	Hayley O'Sullivan	Hayley discusses when and how to challenge being named in an EHCP	31 minutes
Taking the sting out of the parental complaints	Tamara Dasht and Victoria Hatton	Tamara and Victoria talk you through how to manage complaints efficiently and effectively, and provide pointers on what a strong complaints policy looks like	25 minutes

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On-demand keynotes

HR and employment matters

Title	Speakers	Description	Time
Absence Management: Long-term sickness	Marie Ashton and Hayley Rivens	Marie and Hayley discuss what employers can do to support employees in the workplace with long-term health conditions, that can minimise absence, prevent the employee learning to not work, and encourage those out of work back to work in a supportive environment	28 minutes
Holiday Pay	Sarah Linden and Tanya Jackson	Sarah and Tanya discuss <i>Harpur Trust v Brazel</i> and term time only workers	26 minutes
Trade Unions	Emma Hughes and Eleanor Drabble	Emma and Eleanor discuss how to run and get the best out of a Joint Consultation and Negotiating Committee (JCNC) as part of your trade union recognition agreement	36 minutes
Terms and Conditions	Tom Wallace and Sarah Ashley	Tom and Sarah will talk you through ‘where to start’ with moving away from national T&Cs	23 minutes

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On-demand light bites

Governance, growth and commercial support

Title	Speakers	Description	Time
An update on coasting schools	Katie Michelon	An update from Katie on coasting schools	2 minutes
Avoiding commercial contract disputes	Amba Griffin-Booth	Five top tips to help you avoid commercial disputes and how to manage them if you can't!	2 minutes
MATs and due diligence	Lydia Michaelson-Yeates	SATs and MATs: the three things you need to know about due diligence	3 minutes
Successful trust mergers	Tom Briant-Evans	Three top tips for successful trust mergers	3 minutes

Pupil, student and parent matters

Title	Speakers	Description	Time
Clarifying parental responsibility	Victoria Hatton	PR can be a minefield – Victoria's top tips will help you avoid mistakes	3 minutes
Getting uniform policy right	Alex Myers	Three top tips for the perfect uniform policy	2 minutes
Limiting the impact of data breaches	Dai Durbridge	Avoiding the pitfalls when managing data breaches	2 minutes
Ofsted: themes from inspections	Katie Michelon	Three main themes from recent Ofsted inspections	2 minutes

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On-demand light bites

HR and employment matters

Title	Speakers	Description	Time
DEI	Gill Martindale	Top tips on actions to encourage greater understanding on DEI	3 minutes
Employee relations	Rachel Billen	Supporting employees in ER processes	3 minutes
Financial wellbeing support	Kate O’Keeffe	Top tips on supporting people with financial education and general wellbeing support	3 minutes
Recruitment	Natasha Duckett	How to attract quality talent and make the role stand out from other roles within the community	3 minutes
Resilient complaints handling	Daniella Glynn	Top tips on how to manage a complaint resiliently without taking things personally	4 minutes
SOSR	Ian Deakin	Top tips on SOSR process – how to get it right and what to watch out for	3 minutes
TUPE	Emily Addai	Managing the HR/TUPE issues with a trust re brokering	4 minutes

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Live interactive Q&A sessions

These sessions will be hosted on Zoom

These live interactive Q&A sessions follow the on-demand keynotes that are available on the EdCon2023 platform. These sessions will be hosted on Zoom and will not be recorded.

Please register for these sessions on the EdCon2023 platform.

If you have any questions for the speakers and would like to submit these before the live sessions, please email these to our [events team](#). Alternatively you can ask questions live on the platform using the chat function, or by unmuting yourself.

Title	Speakers	Date	Time
Reducing the burden of subject access requests	Dai Durbridge	Monday 23 January 2023	2-3pm
Absence management: Long term sickness	Marie Ashton and Hayley Rivens	Tuesday 24 January 2023	10-11am
Trade unions	Emma Hughes and Eleanor Drabble	Wednesday 25 January 2023	10-11am
Holiday pay	Sarah Linden and Tanya Jackson	Thursday 26 January 2023	10-11am
Exclusions: The first four months under the new guidance	Hayley O’Sullivan and Philip Wood	Thursday 26 January 2023	1-2pm

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Support

If you have any questions or queries about how to use the platform, or have trouble logging-in, please click on the support button shown below. This will direct you to our events team, who will be able to assist you.

Support 