

## Declan Cushley

Partner

 London, Dublin

[declan.cushley@brownejacobson.com](mailto:declan.cushley@brownejacobson.com)

+44 (0)20 7965 3991



Declan is the head of Browne Jacobson's London office, is head of corporates and leads the firm's UK and Ireland IP team. He has over twenty-five years of experience with intellectual property law and is widely renowned as an expert on trade marks. Declan advises some of the most recognisable names in British business including Mace, the National Trust, Aston Martin, PZ Cussons Beauty, and Iconic London.

Clients value Declan's advice on how they can best protect and enforce their portfolio of brands nationally and globally. Having previously been European IP counsel for Molson Coors, he understands the variety of IP challenges that businesses face on a day-to-day basis. Declan maintains a particular interest in the retail sector and a variety of leading fashion brands turn to him for strategic branding advice.

Declan plays an important role in shaping Browne Jacobson's ambitious plans for the future. He is head of the firm's corporates group, sits on the Board of Directors and recently became a founding partner of Browne Jacobson's new Dublin base. Declan has amassed an impressive array of global contacts having co-founded Pangea Net, an international network of independent law firms. Clients recognise that Declan's contacts are invaluable in helping them protect their IP rights worldwide.

Declan has been published in Europe's leading IP journal and addressed several international conferences as a trade mark expert. He is heavily involved in the firm's acclaimed DEI initiatives and works in tandem with industry leaders to help corporates meet their sustainability targets.

---

## Expertise

### Services

Advertising and marketing

Copyright and related rights

Trade marks

Complex licensing, R&D and  
collaboration

Patents and patent litigation

---

## Testimonials

Clients

*"Declan understands the internal constraints of our team – the legal spend, politics and personalities. He's a trusted advisor, with oversight over what the team are doing"*

**Mace Limited,**

*"He is clearly an expert in his field who understands his clients' needs and delivers exactly what he promises."*

**Julie Bassi, General Counsel**

*"Declan and his team are a delight to work with. Responsive, reliable, trustworthy and proactive advisors."*

**Catherine Wiseman, Barker Brettell LLP**

*"Very happy with the service from a very switched on team. Declan Cushley and Barker Brettell did a great job and this work was and continues to be appreciated by my directors"*

**Amy Chapman, Group Legal Director, Mace Limited**