

## Mark Daniels

Partner

 **Birmingham**

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Mark has over 20 years' experience in intellectual property dispute resolution across all IP rights. He leads Browne Jacobson's patents and reputation management practices. He is ranked as an IP Star for Trade Marks and Patents (Managing Intellectual Property), and is listed as a leading individual in World Trade Mark Review 1000 and IAM Patents 1000.

Mark regularly advises and represents clients in resolving disputes on the validity and infringement of patents. He has experience of obtaining and defending applications for interim injunctions and has conducted high profile patent disputes in the Intellectual Property Enterprise Court, High Court, Court of Appeal and Intellectual Property Office, with sector experience in the fields of electronics, medical devices, software, telecommunications and hi-tech engineering.

His brands practice includes particular experience in the automotive and retail sectors. Mark led London Electric Vehicle Company (previously The London Taxi Corporation) in the cutting edge 3-D shape trade mark and passing off litigation. He leads trade mark enforcement programmes including in the online space.

Mark has a diploma in Intellectual Property Law and Practice from Bristol University and is a member of Society for Computers and Law and an associate member of INTA, IET and CIPA. He regularly writes for a number of IP journals including CITMA Review, Journal of Intellectual Property Law and Practice and EIPR. He is an expert panelist to LexisPSL IP.

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## Expertise

Manufacturing and industrials

Technology

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## Featured experience

**Leading brand in sports therapy**

Conducting trade mark and passing off litigation, including UK and EU Intellectual Property cancellation actions and enforcement.

## Nottingham City Transport

Leading successful trade mark Opposition against global brand.

## Lewisham Borough Council

Defence of defamation High Court proceedings.

## Multi-Academy Trust

Developing and implementing strategy concerning safeguarding an Academy's reputation in BBC Panorama programme.

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## Testimonials

*"I cannot thank them enough for their fantastic guidance and support through a truly traumatic time. Without their professional, speedy responses, my school could have had its reputation permanently damaged."*

**Nikki Hutchinson, Principal, St George's Academy**

*"We value our intellectual property highly. The single team at Browne Jacobson and Barker Brettell, led by Mark and Louis, ensures that the management and enforcement of our rights is joined up and frankly easier to manage."*

**Peter Johansen, former CEO, London EV Company Limited**