

Phillip Pugh

Partner

 Cardiff

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Phil is a partner in our corporate team. With over 15 years of experience, Phil has acted on a wide range of corporate/ M&A work - he frequently handles complex transactions, including acquisitions, disposals, investments, joint ventures and restructuring work. Based in our Cardiff office, Phil works with clients across South Wales, nationally and internationally and has been recognised as a “Next Generation Partner” by The Legal 500.

Phil has particular specialisms in technology, healthcare and education - having spent time on secondment to a Russell Group University, Phil has worked with a number of universities and spin-out companies on commercialising their research and IP and has advised on the sale of a number of private schools.

Phil has a diverse portfolio of clients, including those working in digital media and PR, AI, Web3 engineering, food and drink, NFTs and medical devices. Phil has been a lead advisor to a leading logistics developer for many years, dealing with their high-value, cross-border, transactions. Phil advised on the sale of a (then) Premier League football club to an American consortium and has been a longstanding adviser to a premium UK vodka brand.

Phil is commercially astute and pairs his strong technical skills with an ability to explain complex transactions in a straightforward manner. Clients rate Phil's calm and assured approach; he enjoys building long-term relationships with clients and is a trusted advisor to many businesses and entrepreneurs.

Demonstrating his reputation as a market leader, Phil has advised on a number of transactions that have won, or been nominated for, awards at the Insider Wales Dealmaker Awards.

Phil is a trustee of Cardiff based charity and science centre, Techniquist, and has a passion for inspiring science and technology in others.

Expertise

Services

Corporate

Startup services

Venture capital

Mergers and acquisitions

Transaction support and due diligence

Featured experience

Advising on investment

Advising on an award-winning transaction involving investments in a business dealing with revolutionary refrigeration technology.

Demerger of NFT Business

Supporting on a complex capital reduction demerger in respect of an innovative NFT business.

Sale of Cold Storage Distribution Venture

Advising on the sale of a large Welsh cold storage distribution business to a PE backed purchaser.

Disposal of Private School

Advising on the sale of a Middlesex based private school to large corporate.

Testimonials

Clients

"[Phil was] proactive and on hand to support the company throughout the process to ensure a smooth and successful completion"

Anon,

"Phil and his team were always on hand to assist and worked hard with us to ensure that the deal was concluded on time."

Anon,

"We found Phil very easy to talk to. Understanding of the situation, the position and advice given."

Anon,

"[Phil is] commercially astute and pragmatic"

Anon,