

Chris Fenton

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Chris leads our data and analytics function at Browne Jacobson, working with our lawyers and clients to understand how data can add value to everything that we do. Chris created and maintains the firm's data strategy and manages the teams who deliver it across the firm.

Having previously worked at WPP as part of their market research business, Chris has a great deal of experience of working with data and using it as an asset to drive positive outcomes and opportunities. He is a firm believer that data can add real business value and can improve the accuracy and speed of decision making.