

# Lauren Bradley-Greer

Senior Marketing & Events Manager

 Nottingham

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Lauren leads on the delivery of the firm's events and webinar calendar. She oversees the production of over 200 internal, external, virtual, hybrid and in-person events. This includes our partner leadership conference, internal roadshows, and co-produced events with clients and third parties.

Lauren's pragmatic attitude and ability to align events to business objectives and connect either clients or sectors, has led to the events function becoming a key channel in the execution of the business development and customer relationship strategies.

Lauren has extensive knowledge having studied events and exhibition management at Birmingham City University. She has since delivered events across the country hosting at Twickenham, Royal Ascot and was personally asked to oversee the venue management for Raymond Blanc's venue at Chelsea Flower Show.