

# Alex Mason

Partner

 London

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Alex is a Partner in the commercial digital and sourcing team in Browne Jacobson’s London office. He has over twenty-five years of experience in complex, large scale technology and commercial matters, both domestically and internationally.

With his extensive in-house and private practice experience, clients value Alex’s entrepreneurial and pragmatic approach to delivering trusted practical legal advice and solutions focused on their business and regulatory needs, their strategies, risk identification and mitigation. Alex advises clients across all sectors with particular focus on financial services, insurance and technology.

Alex advises on a broad range of technology, commercial, joint venture, cloud and sourcing transactions; supply chain optimisation and remediation; operational risk and contractual compliance; digital disruption and AI; and technology.

Alex is particularly focused on the market needs and challenges faced by clients, helping them achieve better value, cost reduction, greater efficiency, mitigate their Net Zero and other ESG supply chain challenges and ensure regulatory compliance from their sourcing and technology contracts.

Having worked in leadership roles in-house at leading technology and professional services providers, Accenture and IBM, Alex is recognised by his clients as an expert technology and commercial lawyer and leader who “looks round corners”, helping them meet the challenges they face efficiently and effectively.

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## Expertise

### Services

Commercial law

ESG

Supply, manufacturing and logistics

Digital and sourcing

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## Featured experience

## **Business critical IT & Cloud Contract**

Advising a UK Retail & Commercial Bank on achieving greater value from its IT & Cloud Contract.

Reviewing and advising on the Bank's cornerstone business critical IT & cloud contract with a leading cloud provider, assisting the client to better leverage its terms to derive greater value & benefit from the services being provided.

## **Technology Dispute Resolution**

Advising a European Health Cash Plan Provider on resolving a technology dispute.

Assisting in the resolution of a dispute with a provider of an insurance claims management system, providing strategies to settle the dispute amicably without recourse to litigation & on good financial terms.

## **Commercial Joint Venture to facilitate Access to Cash**

Advising a Consortium of UK Banks on its contractual vehicle to facilitate Access to Cash.

Establishing a commercial joint venture to ensure the availability of core cash services across the UK to consumers dependent on access to cash, including the drafting & negotiation of authority and hold harmless agreements, funding agreements, employment contracts and contracts with service providers.

## **Supply Chain Optimisation**

Advising a Global Health Insurance & Healthcare Company on the optimisation of its Supply Chain.

Assessing key IT third party supply chain contracts to identify opportunities and contract flexibility for cost savings, optimising delivery, reducing duplication and improving operational efficiency without adversely impacting business functions, business continuity & operational resilience.