

# Browne Jacobson wins UK Impact Case of the Year at the Managing IP EMEA Awards 2024

16 April 2024

UK & Ireland firm Browne Jacobson wins UK Impact Case of the Year at the Managing IP EMEA Awards 2024 in recognition of the firm's work in the landmark IP case Match Group v Muzmatch.

Browne Jacobson acted for the Match Group, owner of various dating platforms including Match.com and Tinder, in its successful case against Muslim-only dating site Muzmatch for trademark infringement, arguing that Muzmatch used a similar name and took unfair advantage of the Match Group's brands and trademarks. The case set the precedent that the honest concurrent use doctrine cannot be relied upon by defendants as a stand-alone defence in trademark disputes.

Launched in 2005, the annual Managing IP Awards programme recognises remarkable IP achievements and developments in the last year, covering several intellectual property practice areas and more than 50 jurisdictions.

The firm was also shortlisted for other categories across the evening, including Trademark Disputes (Law Firms), Soft IP Practitioner of the Year (Law Firms) for Partner Giles Parsons, and new category for this year - Rising Star of the Year (Law Firms) for Senior Associate Faye McConnell.

Browne Jacobson's award-winning intellectual property lawyers across the UK and Ireland advise on the full range of rights from patents, confidential information and designs to trade marks and copyright. The team is ranked by World Trademark Review, Managing Intellectual Property and IAM Patent 1000, Chambers and Legal 500.

On the win, Declan Cushley, Head of both the firm's London office and UK & Ireland IP team, said:

*"This win is a testament to the quality and expertise of our specialist IP team, and we're proud to have advised Match Group in the original case and subsequent appeal. Supported by strong growth in our Dublin office to complement our UK team, we continue to take a lead in helping our clients navigate highly competitive and evolving market conditions."*

## Key contact

Henrietta Scott

Head of Marketing

PRTeam@brownejacobson.com



+44 (0)330 045 2299