

## Law firm sponsors public art installation to show its 'Gratitude' to key workers

Law firm Browne Jacobson is one of the sponsors of 'Gratitude', a spectacular and unique 49 sculpture outdoor public art installation which will pay tribute to the sacrifices made by NHS staff and all front line key workers.

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The installation, which is being developed by leading global public art producer Wild in Art will be unveiled in Birmingham in August 2021. This will be followed by a UK tour that will include Edinburgh, London and Manchester.

In autumn this year each sculpture will be auctioned with the funds going to NHS Charities Together which support the NHS, including its hospitals, ambulance services, community and mental healthcare providers and vital partnerships.

Wild in Art's previous projects have included the London 2012 Olympic and Paralympic mascot trail, the award-winning 'Bee in the City' in Manchester and 'The Big Hoot' and 'The Big Sleuth' trails in Birmingham.

Richard Medd, Managing Partner, said: "We are hugely excited to be sponsoring 'Gratitude'. It's a fantastic opportunity for our business to show its support for the NHS and to connect with creative communities to create one of the must see events of the year. With the pandemic restrictions hoping to be lifted by the summer 'Gratitude' will be one of the most spectacular and iconic art projects the country will have seen for a long time."

Browne Jacobson has one of the largest health law teams in the country and is an adviser to over 100 NHS bodies, more than 150 local authorities and many independent health and social care providers.

Gerard Hanratty, Head of Health at Browne Jacobson, added: "As a firm that has strong ties to the health sector we see the incredible courage, hard work and dedication of all those that work on the frontline every day.

"In helping to raise funds for NHS charities, this eye catching installation will also remind us of the tremendous sacrifice all our key workers have made during the pandemic, as well as helping to bring back the energy and feel good factor to some of our greatest cities."

**Julie Gaskell**, Head of Partnerships at Wild in Art, said: *"We are absolutely delighted to welcome Browne Jacobson as a sponsor of Gratitude and to continue our relationship with them to celebrate our key workers after such a challenging time."*

*"This is a very unique sponsorship opportunity which will give lots of benefits to businesses getting involved. We hope that even more national businesses and sectors will step forward to show their gratitude to the enormous sacrifices of the NHS and key workers."*

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Photography - Daniel Graves Photography

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