

# Diversity in spinouts, start-ups and early stage funding

23 June 2021

*This online event took place on 22 June 2021 and is now available on-demand. The content in this recording was correct as of the original webinar date.*

Women may have broken down many of society's professional and personal barriers, but significant gender disparity remains in the research and development community. Female founders account for just one in five university spinout founders, and only 12% of new spinouts have at least one female director at the helm.

We were delighted to be joined by those bucking the national trend investigating why this is not necessarily the case in knowledge exchange. Our IP and commercial specialist and guests Kate Walker (Founder of ExpHand), Frankie Snobel (Founder of Tipplesworth), Megan Bingham-Walker (Co-Founder & CEO of Anasai), Sandy Reid (Investment Director, Mercia) and Bethany Watrous (Director Experience Heritage) as they discussed:

- the barriers faced by women entrepreneurs entering the market and commercialising their intellectual property and know-how
- the challenges faced by female entrepreneurs in seeking external funding and funding initiatives in place to specifically support women
- why so few women are involved in university spinout companies
- what can be done to improve female involvement in the spinout and investment community.

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