

Browne Jacobson's patent litigation lawyers praised in 2022's IAM Patent 1000 guide

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The latest guide describes Browne Jacobson as always going "the extra mile", *"practical, pragmatic and commercial"* and praises its work for always been of the *"highest standard"*. Researchers also highlight the team's diverse credentials, noting that *"the outfit tackles contentious and transactional mandates with equal aplomb, priding itself on its ability to manage cases in any technological area – software, the automotive field, sportswear and 3D printing"*.

It also identifies **Mark Daniels**, **Giles Parsons** and **Selina Hinchliffe** again as three of its leading practitioners.

Head of the patent litigation team Mark Daniels is noted for *"receiving effusive plaudits from his clients"* and praised for *"taking the time to understand the client's commercial aims"* and *"never losing sight of the original commercial goals"*. **Partner Giles Parsons** is described as *"combining his contentious expertise with a knack for portfolio management and negotiating deals"* and is noted by a patron for his *"organisation being as good as his knowledge"*. On the transactional side, **partner Selina Hinchliffe** is acknowledged as a practitioner who *"neatly ties up deals in the energy, technology and university sectors"* and is *"well known for her ability to translate issues into layman's terms"*.

The latest IAM Patent 1000 rankings follow on from the 2022 Managing Intellectual Property's IP Stars rankings in which the firm was ranked in the trade mark and trade mark contentious – law firms categories for 2022. In addition, three of the firm's practitioners, including partners Declan Cushley, Mark Daniels and Selina Hinchliffe, were also recognised as leading practitioners for 2022.

Mark said: "I am so delighted that we have again been recognised by IAM Patents 1000 as an outstanding firm within the patent law space. These rankings endorse our excellent national reputation for delivering superior and well-integrated IP services to many high-profile clients.

"We have had an incredibly strong 12 months, working on some hugely exciting and complex tech projects with both new and existing clients across a broad spectrum of sectors and service lines, particularly in the automotive, cleantech and university sectors.

"We have also continued to deliver some impressive court litigation wins for our clients during this period and are now looking forward to broadening our patents and related Technology Media & Telecom (TMT) offering out to the international market with the recent opening of our office in Dublin."

Browne Jacobson's national specialist IP practice has extensive experience spanning the whole range of IP rights from trade mark, design, patent and copyright infringement matters to R&D and collaboration agreements. Alongside its ranking by IAM Patent, it is recognised by Chambers, Legal 500 and World Trademark Review 1000. The team has extensive experience assisting a premium client portfolio that cut across a diverse range of sectors including automotive, sports & leisure, tech, energy and higher education. It works with some of the world's leading global household names and luxury brands including Mace Group, Lotus Cars and ICONIC London amongst others. The team is also regularly instructed to handle a number of the UK's leading cases and has helped shape IP law in the UK and Europe.

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