

# How to commercialise your IP: licensing, spin outs and JVs

Our expert panel, comprised of IP and corporate law specialists, will be discussing IP commercialisation strategies, their benefits and pitfalls, drawing on experience across the private, public and higher education sectors.

24 October 2019

Our expert panel, comprised of IP and corporate law specialists, discuss IP commercialisation strategies, their benefits and pitfalls, drawing on experience across the private, public and higher education sectors. Our panel explore different structural models to exploitation, in particular purely contractual joint ventures and separate spin outs/exploitation vehicles.

We will consider the life cycle of these models from formation to operational matters and exit or termination of the JV/spin out focusing on the key provisions required for a successful exploitation strategy

For more useful training and resources, visit our [LinkedIn page](#)

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## Speakers

**Sam Sharp**

**Partner**

Sam is the head of our food and drink group and has advised a range of clients in the sector, including multinational food and drink manufacturers and distributors, national retailers, restaurant chains and suppliers on a wide range of corporate matters.

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**Nick Smee**

## Partner

Nick has acted on a series of high-profile trade mark and patent disputes and also advises on complex IP transactions, and advises clients in a range of different sectors including retail and leisure, food and drink, tech, construction and automotive.

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