

Retail law roundup: July 2025

29 July 2025

Welcome to our retail law roundup, where we share legal updates for retailers and brands.

In this edition, we delve into the alarming rise in retail crime with the following articles:

- [Beyond shrinkage: Tackling the impact of retail crime](#)
- [Violence against shop workers and scam claims](#)
- [Privacy implications of Facial Recognition Technology \(FRT\) in retail security](#)

We also look at:

- [Digital trendsetters: The rise of AI influencers in fashion and beauty](#)
- [The benefits of supply chain optimisation for retailers](#)
- [Key updates to the RICS Service Charges in commercial property](#)
- [The CMA draft guidance for pricing transparency](#)
- [Compliance obligations under the EU Batteries Regulation](#)

We welcome your feedback and suggestions for future topics – we want to ensure our communications are valuable to you and your business.

[Contact us](#) →

Beyond shrinkage: Tackling the impact of retail crime

Retail crime in the UK has reached £4.2bn annually, with shoplifting hitting record levels. In this article, we look at the measures being introduced by the Government, the approaches being adopted by retailers, the measures brands should take to protect employees and their inventory, and the legal issues that need to be considered.

[Read more](#) →

Violence against shop workers and scam claims

In this article, we outline the key risks to the retail sector amid an alarming rise in violence and abuse against shop workers. We also provide practical advice for retailers on how best to avoid legal claims while protecting staff.

[Read more](#) →

Privacy implications of facial recognition technology (FRT)

FRT is becoming more common in retail settings. It can help with security and reduce theft. However, it raises important legal and ethical questions, especially when it involves collecting and processing personal data.

[Read more](#) →

Digital trendsetters: The rise of AI influencers in fashion and beauty

In this article, we review the implications of using AI influencers in brand marketing. We delve into the importance of balancing innovative technology with ethical standards, accurate advertising, legal compliance, and brand protection.

[Read more](#) →

The benefits of supply chain optimisation for retailers

In today's tough retail environment, cutting costs remains a top priority for many retailers. In this article, we review the ways retailers can achieve significant financial benefits through supply chain optimisation.

[Read more](#) →

Key updates to RICS service charges in commercial property

In this article, we review the upcoming RICS service charge changes for commercial properties effective December 2025, and highlight the major updates set to affect retail occupiers.

[Read more](#) →

CMA draft guidance for pricing transparency

The CMA has published draft guidance for consultation on its interpretation of pricing transparency requirements under DMCCA. In this article, we look at the key points, including invitation to purchase requirements and compliance steps.

[Read more](#) →

Compliance obligations under the EU Batteries Regulation

In this article, we cover the key requirements for businesses operating within or importing into the EU battery market. To stay compliant with the regulation, businesses across the supply chain must support the policy to make batteries safer and more sustainable.

[Read more](#) →

Inward investment in the UK and Ireland in 2025

We spoke to more than 380 C-suite executives from companies with turnovers of £100 million or more across key sectors including technology, energy and infrastructure, food and drink, real estate and construction, and retail and supply chain, to explore how current market trends are shaping appetite for M&A and inward investment in the UK and Ireland.

This is the first report in our Investing in the UK and Ireland series and sets the stage for a series of insights into cross-border investment opportunities.

Despite ongoing challenges, our two-part report highlights where the strongest opportunities are emerging. It examines how shifts in trade policy such as the UK and US agreement and developments in ESG are influencing investment decisions and driving a shift in business sentiment.

[Access the full report](#) for in-depth sector analysis and expert insights to help shape your M&A strategy for 2025.

[Access insights on from the retail and supply chain sectors](#) →

Contact

Caroline Green

Senior Partner

caroline.green@brownejacobson.com

+44 (0)20 7337 1026



Emma Roake

Partner

emma.roake@brownejacobson.com

+44 (0)330 045 2289

Related expertise

Sectors

Retail and supply chain