

Law firm sponsors graphic artists stunning tribute to key workers

We sponsored Harkiran Kalsi's 'I am thankful for...', as part of a national public art installation paying tribute to the sacrifices made by all key workers during the pandemic.

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Browne Jacobson has chosen to sponsor graphic artist and illustrator Harkiran Kalsi's iconic design, 'I am thankful for...', as part of Gratitude - a national public art installation that will pay tribute to the sacrifices made by all key workers during the pandemic.

'Gratitude' is a 49 sculpture national public art installation with each human form sculpture designed by a renowned artist. Harkiran is one of a select group of UK artists chosen to be a part of the project and will spend two weeks in May transferring her design onto one of the blank sculptures at her parents' Warwickshire home.

The installation, which is spearheaded by leading global public art producer Wild in Art, will be unveiled in Birmingham from 5 July 2021 to coincide with the birthday of the NHS. This will be followed by a UK tour that will include Edinburgh, Manchester and finally London.

In autumn this year each sculpture will be auctioned with the funds going to NHS Charities Together which support the NHS, including its hospitals, ambulance services, community and mental healthcare providers and vital partnerships.

As an artist Harkiran blends graphic design, murals, illustration and freehand typography to create her eye-catching designs. She began her career in Leamington Spa working for Coventry City Council and Warwickshire College before landing a job with BBC Children in Need which led her to work on campaigns for organisations, brands and events including the London Marathon, Comic Relief, Virgin Sport, British Gas, Carabao, Footlocker and NBA and Lululemon, amongst others. She was named by art and design magazine Creative Boom as one of the '25 most exciting graphic designers and illustrators' to follow during International Women's Day. Her work has also appeared on campaigns highlighting issues around racism and inequality.

Harkiran Kalsi, said : *"The purpose is bigger than myself, it's all about the people I can be of service to, so it's my duty to make sure I can somehow change the world for the better. The Gratitude project really spoke to me and is my way of saying thank you to all our key workers during this difficult time."*

Each of the 49 human form sculptures and artists are being sponsored by a leading UK business. Browne Jacobson has previously sponsored a number of Wild in Art's public art installations including 'The Big Hoot' in Nottingham and Manchester's 'Bee in the City' in 2020.

Richard Medd, Managing Partner at Browne Jacobson, said:

"We are avid supporters of the work Wild in Art do in bringing communities together, inspiring future generations and helping great causes. We are delighted to be sponsoring Harky's work. She is an energetic and exciting artist who uses her creations to bring positive vibes and uplift people. Her fun, vibrant design is a visually stunning tribute to our frontline heroes, and we can't wait to see her vision come to life."

Browne Jacobson has one of the largest health law teams in the country and is an advisor to over 100 NHS bodies, more than 150 local authorities and many independent health and social care providers.

Gerard Hanratty, Head of Health at Browne Jacobson, added:

"We all owe a huge debt of gratitude to the NHS and other frontline professionals for the invaluable role they have played in our daily lives, none more so than during the current pandemic. Alongside the 'Clap for Carers' this installation will live long in the memory of

everyone who has lived through these unprecedented times and we are really excited to be a part of it.”

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