

Browne Jacobson advises Impala as it secures \$11m in latest investment round

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The round was led by Stride.VC and Kima Ventures/Xavier Niel, supported by Insight Partners Co-Founder Jerry Murdock, the partners of DST Global and existing investors.

The investment, which follows on from its successful \$1.75 million seed round back in April 2018, will be used by co-founders Ben Stephenson and Charles Cowley to further develop and market its unique universal API that helps connect travel technology companies to hotel data

Browne Jacobson corporate finance partner Mike Jackson led the team, supported by Kirk Glenn and Daniel Thomas.

Impala CEO Ben Stephenson said:

"We genuinely couldn't have asked for better representation to get this done. Mike and the team shepherded the entire process, extremely complex at times, with ease and specifically his advice and counsel around certain matters was tremendously valuable."

Browne Jacobson's award winning corporate finance team has been ranked by Experian as a top 20 UK corporate team, based on the volume of transactions completed and is recognised by independent legal directory Legal 500 UK as a leading UK law firm advising investors and investees at all stages of the investment lifecycle.

Mike Jackson, added:

"This latest funding round provides Impala with a solid capital platform from which to further accelerate the development and marketing of its best in class universal API which can securely connect and integrate into any existing hotel management system in the world.

"In time it will be a real game changer in the online travel industry and we are delighted to have assisted in securing this latest investment for our client."

Contact

Kara Shadbolt

Senior PR & Communication Manager

kara.shadbolt@brownejacobson.com



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