

Browne Jacobson advise B2W Group on BePro Development acquisition

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UK and Ireland law firm Browne Jacobson has advised Manchester-based pre-employment/apprenticeship training provider B2W Group on its acquisition of BePro Development, a specialist HR apprenticeship training provider.

This is B2W Group's second strategic acquisition following investment from Palatine's Impact Fund, and will strengthen the company's breadth of courses and training available for individuals – reinforcing its position as a leading provider of pre-employment training.

BePro operates nationwide and works across a wide range of sectors including retail, hospitality and food, manufacturing, logistics and government – providing a range of CIPD courses and HR, recruitment, learning and development and coaching apprenticeships.

Browne Jacobson's North West-based corporate and banking teams advised B2W Group on the acquisition. Led by Partner Ryan Brown, the corporate team included Associate Harpinder Nahl and Trainee Seivin Ibish, with Partner Graham Ball, Associate Tyler Isaac and Senior Associate Rebecca Burge advising on banking and tax matters.

Ryan Brown, Partner at Brown Jacobson, said:

"It's been fantastic for Browne Jacobson to work on this project and support B2W Group at a time of real growth and expansion. The education sector is one which our firm knows very well, so we're delighted to be able help a market leader like B2W Group deliver on its growth strategy."

Luke Muscat, Chief Executive at B2W Groups, said:

"After our transformational acquisition of Just IT Training in 2022, we are delighted to be working with another best-in-class training provider in BePro. Val and Georgina have built an excellent business, and we look forward to supporting the future growth of BePro as part of the B2W Group. We'd like to thank Ryan and the Browne Jacobson team for guiding us through this acquisition. It's an exciting time for our business as we seek to enhance the breadth of our training and the sectors we service. The Browne Jacobson team's knowledge of the industry really helped to us to deliver this transaction on time and as efficiently as possible."

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