

# Retail Law Roundup: May 2025

27 May 2025

Welcome to our Retail Law Roundup, where we share legal updates for retailers and brands.

Last month, UK retailers were faced with a stark reminder of the significant legal and operational risks posed by cyber-attacks. Our first article looks at the [critical cybersecurity and data protection considerations](#) that all retailers must address to protect their business operations and their customers.

The rest of this edition is dedicated to the new consumer protection regime which came into force on 6 April 2025, under the hotly anticipated Digital Markets, Competition and Consumers Act 2024 (the DMCC).

In this series of articles, we look at:

- [The new powers vested in the CMA under the DMCC.](#)
- [The main changes introduced by the DMCC and actions retailers should take.](#)
- [The new rules relating to drip pricing and invitations to purchase.](#)
- [The new banned practices relating to fake reviews.](#)
- [The law concerning vulnerable consumers.](#)

We welcome your feedback and suggestions for future topics – we want to ensure our communications are valuable to you and your business.

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# Contact

Caroline Green

Senior Partner

[caroline.green@brownejacobson.com](mailto:caroline.green@brownejacobson.com)

+44 (0)20 7337 1026

Emma Roake

Partner

[emma.roake@brownejacobson.com](mailto:emma.roake@brownejacobson.com)

+44 (0)330 045 2289

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