

Food for Thought: Food and drink regulatory update: Summer 2025

01 July 2025

We are pleased to share the Summer edition of our quarterly regulatory update, prepared by our specialist food and drink team.

As the food and drink industry continues to face legislative and regulatory change, our experts share their insights to help you stay ahead.

This update contains:

- an overview of the proposed changes to the [Soft Drinks Industry Levy \(SDIL\)](#)
- guidance on the ['Brexit reset' deal](#) announced between the UK and EU
- details of the latest [UK-US tariff deal](#)
- insights into the [new failure to prevent fraud offence](#)
- details on the [National Food Crime Unit \(NFCU\)'s enhanced investigation powers](#) in relation to food fraud
- analysis of a [proposed cost recovery scheme for food regulatory officials](#)
- the latest information on the [Deposit Returns Scheme \(DRS\)](#) and the [Deposit Management Organisation \(DMO\)](#), and
- an update on the restrictions in relation to [advertising of less healthy food](#).

Feel free to contact one of our experts about any of the subjects mentioned in our update or generally about other matters; our contact details are below. We also welcome and value feedback on the content of the update or if there are any areas you would like us to cover so we can ensure these updates are useful to you and your business.

We're pleased to let you know that we've been joined by our new advertising lead, [Katharine Mason](#). An experienced consumer regulatory lawyer, Katharine brings her expertise in Advertising Standards Authority procedures and policies from her seven years at the Committee of Advertising Practice where her specialisms included food and drink advertising, influencers and prize promotions.

All the best,

The food and drink sector team

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[The National Food Crime Unit: Will new powers make a difference to tackling food fraud?](#)



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[Update on the Deposit Returns Scheme and the Deposit Management Organisation](#)



[Less healthy foods advertising restrictions: Delays and developments](#)



Key contacts



Sam Sharp

Partner

sam.sharp@brownejacobson.com

+44 (0)115 908 4812

Rachel Lyne

Partner

rachel.lyne@brownejacobson.com

+44 (0)121 237 4584

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