

# Browne Jacobson's intellectual property lawyers ranked in World Trademark Review 2024

16 February 2024

**Intellectual property** (IP) lawyers at Browne Jacobson have once again been included in the World Trademark Review (WTR) 1000 - an independent global ranking of the best trademark experts.

The UK and Ireland firm's IP practice maintained its silver ranking in the enforcement and litigation category of the [2024 listing](#), a definitive resource for those seeking stellar trademark expertise and partners worldwide.

It also received a bronze award for prosecution and strategy, and was recommended for its transactional work, after the team was praised for its "ability to deliver advice in a way that is non-technical and shows a clear understanding of wider commercial goals".

Alongside the firm accolade, six of Browne Jacobson's specialist IP lawyers and litigators were named as recommended individual practitioners.

They included [Declan Cushley](#), partner and head of the firm's commercial and IP practice, who was recognised for "a sharp strategic mind who thinks long term". Clients said he "dispenses spot-on advice to the likes of Iconic London on its growing trademark portfolio and commercialisation opportunities".

IP partner Giles Parsons and trademark litigator Bonita Trimmer received recognition for their work in acting for the Match group in a high-profile trademark infringement against Muzmatch Limited at the IPEC and Court of Appeal. They were praised by clients for their "impressive knowledge of trademark law and ability to conduct litigation with intelligence, strategic thinking and teamwork".

Mark Daniels "brings expert knowledge" to the high-tech patent litigation practice he heads up as partner, the report stated, while comments stated that IP partner Nick Smee's "technical knowledge helps him to guide clientele through tricky situations".

Senior associate IP lawyer Faye McConnell also received high praise for her "ability to translate technical legal information into relevant business information".

Commenting on the team's ranking, Declan said: "It's fantastic to see the high-calibre work of our specialist IP practice has once again been met with such esteemed recognition across our various specialist areas.

"A 10<sup>th</sup> consecutive listing in the WTR 1000 reflects the capabilities of our full advisory team and the strength in our ability to build longstanding relationships with our broad client portfolio.

"We are proud to receive recommendations for six members of our team and it's particularly pleasing to read so many comments from our clients praising those individuals not only for their comprehensive knowledge of trademark law, but their ability to tailor advice that is digestible and relevant to businesses.

"Supported by strong growth in our Dublin office to complement our UK team, we continue to take a lead in helping our clients navigate highly competitive and evolving market conditions, with a particular focus on digital disruption."

Browne Jacobson's award-winning specialist IP team advises on the full range of rights from patents, confidential information and designs to trademarks and copyright. Alongside its ranking by WTR 1000 ranking, the practice is also recognised by Managing Intellectual Property, IAM Patent 1000, Chambers and Legal 500.

The team has extensive experience assisting a premium client portfolio of some of the world's leading global household names and luxury brands, including Mace Group, Lotus Cars, Match Group and ICONIC London. It is also regularly instructed to handle a number of the UK's leading cases and has helped shape IP law in the UK and Europe.

## Key contact

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