

Browne Jacobson's IP team celebrates UK rankings success in latest Legal 500

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Browne Jacobson's national IP team is celebrating after again securing Tier 1 rankings in the East and West Midlands region and maintaining its Tier 3 status in London in the latest edition of Legal 500.

One client said of the intellectual property team: *"The individuals at the firm all have the same DNA running through them of flexibility, openness and support"* and another commented *"Browne Jacobson's approach to working in partnership and as an extension of the in-house team is their USP."*

This practice also has six of its lawyers named in the individual practitioner categories across the East and West Midlands and London. Partner and head of the IP and the commercial group at Browne Jacobson, Declan Cushley is ranked as a 'Leading Individual' (London) along with partner Mark Daniels (West Midlands) who heads up the firm's patent practice. Declan is noted as having *"enormous drive, he is skilled and responsive and he is just a great lawyer, someone you can trust 100%"* whilst Mark is praised as *"very easy to work with and really partners with our company to achieve the best results."*

Partners Giles Parsons (London) and Selina Hinchliffe (East Midlands) are also listed as 'Next Generation Partners' and Senior Associate, Nick Smee (West Midlands) and Associate, Faye McConnell (London) are both named as 'Rising Stars'.

Described as *"client focused, client driven"* and *"pragmatic, professional, responsive"*, Browne Jacobson's 21-strong specialist IP practice has extensive experience spanning the whole range of IP rights. They regularly advise a premium client portfolio made up of some of the world's leading global household names and luxury brands including Mace Group, Lotus Cars and PZ Cussons. The team is regularly instructed to handle high profile IP cases which have helped shape IP law in both the UK and in Europe. The practice is also ranked in IAM Patent 1000 and is recognised by Managing Intellectual Property and World Trademark Review.

The practice is growing its IP offering with various new key appointments in the pipeline including specialist IP partner, Cat Driscoll (née Harrison) who is joining the Manchester team.

Declan Cushley commented on the latest rankings:

"We are incredibly proud to have a number of our talented lawyers across our UK offices highlighted as key practitioners in the latest Legal 500 and to have maintained our Tier 1 heavyweight status in the Midlands and our London Tier 3 ranking. We are positioned alongside some real key players within those markets which is really impressive."

"The team have had another strong year acting for some of the world's most prominent brands and these rankings alongside the excellent client feedback we have received reflect both the wealth of expertise and experience we have in complex contentious IP matters as well as our ability to deliver high quality client service."

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