

Browne Jacobson advises fire suppression manufacturer DAS Fire on its acquisition by Alpine Fire

17 October 2024

UK and Ireland law firm Browne Jacobson has advised the shareholders of fire suppression manufacturer and supplier DAS Fire Ltd on its strategic acquisition by Alpine Fire, marking a significant consolidation in the fire safety sector.

Founded in 2013, DAS Fire Limited (DAS Fire) has established itself as a market leader in providing cutting-edge fire detection and suppression solutions to the data centre market across the UK and Ireland. The company's comprehensive service offering encompasses bespoke design, installation, maintenance, and support tailored specifically to the complex requirements of data centres.

Established in 1992, Alpine Fire has grown to become the UK's leading ESG fire suppression system specialist, demonstrating remarkable growth from £14m to £60m turnover and expanding its workforce to over 130 professionals in the past five years. The company is renowned for leveraging state-of-the-art design technology to deliver solutions that are not only compliant and cost-effective but also environmentally conscious.

This strategic acquisition enhances Alpine Fire's technical capabilities while facilitating expansion into a new, complex market segment. As part of the agreement, DAS Fire's management team will continue to lead operations, alongside their existing team of 24 specialists, ensuring continuity and expertise.

The Browne Jacobson team spearheading the transaction was led by partner Clare Hanna, supported by partner Mike Jackson, senior corporate tax advisor Jade Williamson, senior associate Jennifer Jenkins, and associate Morgan Summerfield.

Clare Hanna, Partner at Browne Jacobson, commented: *"This acquisition represents a pivotal moment in the fire safety industry's evolution toward more sustainable practices. By bringing together two powerhouses in the sector, we're not just witnessing a business transaction, but the creation of a stronger platform for developing environmentally conscious fire safety solutions. The deal exemplifies how strategic consolidation can accelerate innovation and drive forward the industry's ESG agenda, ultimately benefiting both businesses and the environment. It has been a pleasure advising Stuart and Paul, and we wish them all the success going forward with DAS Fire."*

Stuart Parker, Managing Director at DAS Fire, expressed his enthusiasm: *"Joining forces with Alpine Fire marks the beginning of a transformative chapter for both our organisations. This union goes beyond combining our extensive experience—it's about creating a powerhouse that will revolutionise how fire safety solutions are delivered in complex, mission-critical environments. Together, we'll push the boundaries of innovation while maintaining our unwavering commitment to excellence and safety. The guidance provided by Clare and the exceptional Browne Jacobson team was instrumental in bringing this vision to life. Their unparalleled sector expertise and strategic insights have been invaluable in shaping a partnership that will redefine industry standards."*

Key contact

Henrietta Scott



Head of Marketing

PRTeam@brownejacobson.com

+44 (0)330 045 2299

Related expertise

Corporate

Mergers and acquisitions

Transaction support and due diligence