

case studies

Protecting Footballs World Series as it expands

Football World Series is one of the world's leading independent sports management businesses having organised 25 international football tournaments with participation from 41 of the world's leading club sides. They have recently staged tournaments in Dubai and Shanghai and their aim was to spread the World Series brand into both Asia and the United States to assist leading European Clubs looking to expand their 'brands' globally. All while protecting their rights when entering into crucial contracts and joint ventures with overseas partners.

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Auditing child protection procedures at the RFU

Child protection is a key issue for the Rugby Football Union (RFU) as thousands of children are involved in the sport at a mini and junior level. We were asked to audit their child protection procedures to ensure they were complying with relevant regulations and best practice.

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