

Law firm champions social care as thousands of care homes set to open their doors

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UK and Ireland law firm Browne Jacobson is championing social care as thousands of care homes in the UK prepare to open their doors to mark Care Home Open Week 2023 (26 June - 2 July).

Care Home Open Week provides homes across the UK with the opportunity to showcase the facilities, activities, and services they offer in their local communities.

The Week will also be an opportunity for owners to highlight the career opportunities that are available in the sector and how local communities can support those living and working in care communities throughout the year.

To kick-start Care Home Open Week, the host Championing Social Care is launching the inaugural Great British Care Cycle Relay which will visit care homes across the country.

The relay will see a travelling 'baton' passed between care homes from the North to the South throughout the week to reach a final destination in London.

Organisers will be encouraging care teams, suppliers, able residents, friends, and supporters to join in by cycling short routes between each participating care home.

Vicky Tomlinson, a partner in the independent health & social care team at Browne Jacobson said: "We are delighted to be a partner of this year's event and have a number of our colleagues taking part in the cycling relay and volunteering at care homes up and down the country. Close to 5000 homes are expected to take part this year so it's the perfect opportunity for the sector to showcase just how innovative and dynamic the social care space is and encourage greater community engagement."

Championing Social Care director Niharika Noakes added: "Last year's Care Home Open Week really succeeded in highlighting the incredible value of the social care sector to society, and the special relationships between care homes, residents and local communities. We're excited about making Care Home Open Week 2023 even more successful than previous years and are targeting record numbers of homes across the country participating and even more MP visits."

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