# Browne Jacobson

### Parallel Imports - what brand and IP owners need to know

Parallel importers seek to exploit price differentials for goods sold in different countries. The EU principle of exhaustion of rights prevents businesses from enforcing their IP rights to restrict this secondary trade within the EU if the goods were first marketed in the EU with their consent, other than in limited circumstances.



(iii) 03 October 2019

Parallel importers seek to exploit price differentials for goods sold in different countries. The EU principle of exhaustion of rights prevents businesses from enforcing their IP rights to restrict this secondary trade within the EU if the goods were first marketed in the EU with their consent, other than in limited circumstances.

This short webinar will revisit the regime regulating parallel trade, including the marked difference between how grey goods imported from within and from outside the EU are dealt with. It will also consider recent developments concerning de-branded parallel imported goods, resale of component parts under a trade mark, resale of digital goods and, of course, whether the situation is due to change following

Follow us on LinkedIn for more useful training and resources

.embed-container { position: relative; padding-bottom: 56.25%; height: 0; overflow: hidden; max-width: 100%; } .embed-container iframe, .embed-container object, .embed-container embed { position: absolute; top: 0; left: 0; width: 100%; height: 100%; }

#### **Speakers**



Giles Parsons Partner

giles.parsons@brownejacobson.com

+44 (0)20 7337 1505



**Bonita Trimmer** Consultant



Bonita Trimmer specialises in advising on all intellectual property law issues with a particular focus on disputes relating to trade marks, passing off, copyright and designs.

bonita.trimmer@brownejacobson.com

+44 (0)121 296 0675

#### **Contact**



Bonita Trimmer Consultant

bonita.trimmer@brownejacobson.com

+44 (0)121 296 0675

## **Related expertise**

Intellectual property

International

International trade and commerce

Trade marks

© 2024 Browne Jacobson LLP - All rights reserved