

Browne Jacobson advises skills and training provider B2W Group on acquisition of ECTA Training

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UK and Ireland law firm Browne Jacobson has advised Manchester-based skills and training provider B2W Group on their acquisition of ECTA Training, developing their presence in the energy sector.

Founded in 2005, ECTA specialises in training professions in the installations of smart meters, electricals, and renewables such as heat pumps and solar panels. They train over 1300 people every year.

This is B2W Group's third strategic acquisition following the investment from Palatine's Impact Fund. The acquisition will expand the breadth of courses and training provided by the group into the low carbon energy training space and will ensure that training is available to meet the growing demands for environmentally friendly technology installations as both consumers and businesses seek to reduce their emissions.

Browne Jacobson's north-west based corporate and banking teams advised B2W Group on the acquisition. Led by Ryan Brown, the team also included corporate associate Harpinder Nahl, banking partner Graham Ball, banking associate Beth Nixon and senior associate Rebecca Burge who advised on the tax aspects.

Ryan Brown, Partner at Browne Jacobson, says:

"B2W Group is a fantastic growing business and is fast becoming one of our most acquisitive clients. We're proud to have supported the team with their expansion into this part of the training industry."

Luke Muscat, CEO of B2W Group said:

"A move into the low carbon energy training space is highly strategic as we expect market demand to expand dramatically. We remain focused on acquiring niche sector specialist providers such as ECTA and using our platform to support their future growth. We'd also like to express our thanks to Ryan and the Browne Jacobson team for all their support in ensuring this transaction was as smooth and efficient as possible."

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